



ACQUISITION AND  
TECHNOLOGY

THE UNDER SECRETARY OF DEFENSE  
3010 DEFENSE PENTAGON  
WASHINGTON, D.C. 20301-3010



MAY 4 1995

MEMORANDUM FOR ASSISTANT SECRETARY OF DEFENSE (ECONOMIC SECURITY)  
ASSISTANT SECRETARY OF THE ARMY (RESEARCH,  
DEVELOPMENT AND ACQUISITION)  
ASSISTANT SECRETARY OF THE NAVY (RESEARCH,  
DEVELOPMENT AND ACQUISITION)  
ASSISTANT SECRETARY OF THE AIR FORCE (ACQUISITION)  
DIRECTOR, DEFENSE LOGISTICS AGENCY  
DIRECTOR, ACQUISITION PROGRAM INTEGRATION  
PRESIDENT, DEFENSE ACQUISITION UNIVERSITY  
COMMANDANT, DEFENSE SYSTEMS MANAGEMENT COLLEGE

SUBJECT: Acquisition Reform Communications Center

I have approved the recommendation made by the Deputy Under Secretary of Defense (Acquisition Reform) and the inter-agency Communications Strategy Working Group to form an Acquisition Reform Communications Center (ARCC). The plan for an ARCC was briefed to the Component Acquisition Executives (CAEs) on January 23, 1995. The ARCC will be responsible for coordinating the development and delivery of training and technical assistance information on acquisition reform to public and private sector audiences, including DoD's acquisition workforce.

The ARCC will be established under the direction of the President, Defense Acquisition University (DAU), and staffed by a military officer and two civilians. The DAU will provide a position and funding for one civilian, arrange for physical space, and provide administrative support. The Assistant Secretary of Defense (Economic Security) will temporarily detail a GS-12 to DAU. The Commandant, Defense Systems Management College, will assign an officer, preferably an O-6, to manage the ARCC until September 30, 1996, when the ARCC is expected to terminate operations.

Each CAE is asked to assign a staff member as a liaison to the ARCC to assist in achieving the ARCC mission as it relates to the respective Component. This collateral duty assignment is expected to consume approximately 20 percent, or one day a week, of the staff member's time.



Estimated costs total \$1.5 million for FY 1995 and FY 1996. The President, DAU will allocate \$500,000 in FY 1995 funds to support contract and staff requirements, and will add \$1 million for the ARCC to the DAU FY 1996 budget request. The Director, API will make every effort to redirect \$500,000 in end-year funds to replace FY 1995 DAU funds diverted for the ARCC.

*Paul G. Kaminski*

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cc:  
Director, A&M