



Defense Acquisition University

Enterprise Strategy

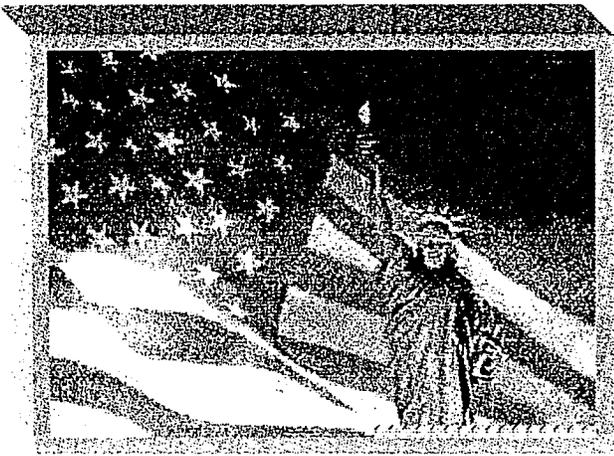
“...To provide for the professional educational development and training of the acquisition workforce and research and analysis of defense acquisition policy issues from an academic perspective...”

§1746, DAWIA

Defense Acquisition University Enterprise Strategy

The Defense Acquisition University (DAU) Enterprise Strategy is the single, unified education and training vision for the Defense Acquisition community. It serves as the enabler for meeting the objective criteria set forth in Section 1205 of the National Defense Authorization Act for Fiscal Year 1991:

- more efficient and effective use of resources by coordinating all acquisition education and training programs; and
- tailoring these programs to support the careers of the acquisition community.



The DAU is positioned to be the benchmark acquisition educational system for the 21st Century, providing state-of-the-art content, methods, and research to the Defense acquisition community. The DAU Enterprise Strategy sets forth the DAU mission, vision, goals, and strategies that the DAU educational consortium will follow to achieve the goals.

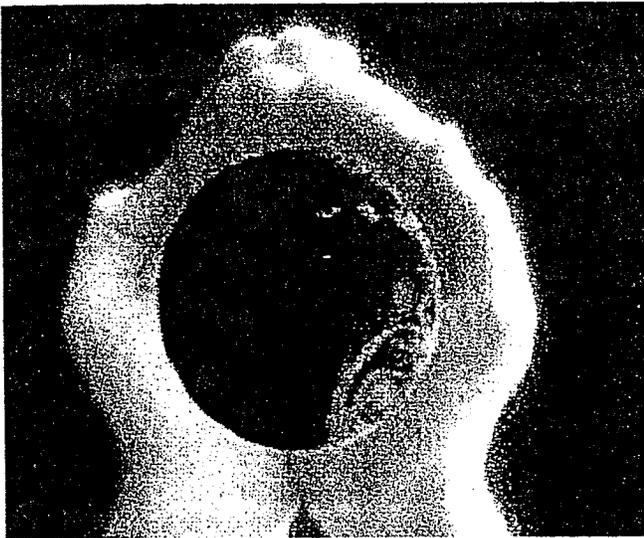
Because revolutionary changes and dynamic challenges continue to occur in DoD acquisition requirements and resources and in educational methods and techniques, the DAU will pursue a “living” strategy, flexible in the face of change, yet providing a constancy of purpose for long-term strategic guidance.



Achieving this strategy will demand that the DAU be an efficient and effective provider of educational services, offering at all times best value for its customers while competing successfully with alternative suppliers. DAU, therefore, must be more than a collection of “schoolhouses;” it must be viewed as an investment whose return is visible and valuable to all of its stakeholders.

Mission

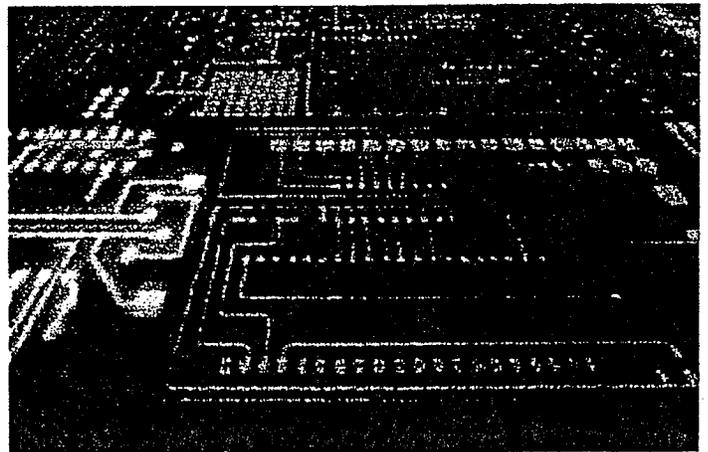
To provide effective and efficient acquisition education, training, research, and associated academic activities as an integral part of acquisition support to DoD's national security efforts.



DAU is as much a part of the DoD acquisition process as any of the organizations whose personnel it educates. By helping DoD's acquisition professionals efficiently perform their functions, DAU is a *force multiplier*, extending DoD resources. To underscore the imperative of this role, DAU's President reports directly to the Under Secretary of Defense for Acquisition and Technology (USD(A&T)).

DAU must be an efficient and effective provider of educational services, offering best-value to its customers and competing successfully with alternative suppliers. The education DAU provides the acquisition community is an investment whose return must be visible and valuable to all of its stakeholders.

DAU must be more than a collection of schoolhouses. It must lead research to streamline acquisition processes and incorporate new concepts and technologies. And, within its resources, DAU must outperform other academic activities that support career development of DoD acquisition professionals. By remaining on the leading edge of innovation, DAU must be a benchmark and beacon, within and outside DoD, in acquisition expertise and in the planning, development, delivery, and maintenance of education for the acquisition community.

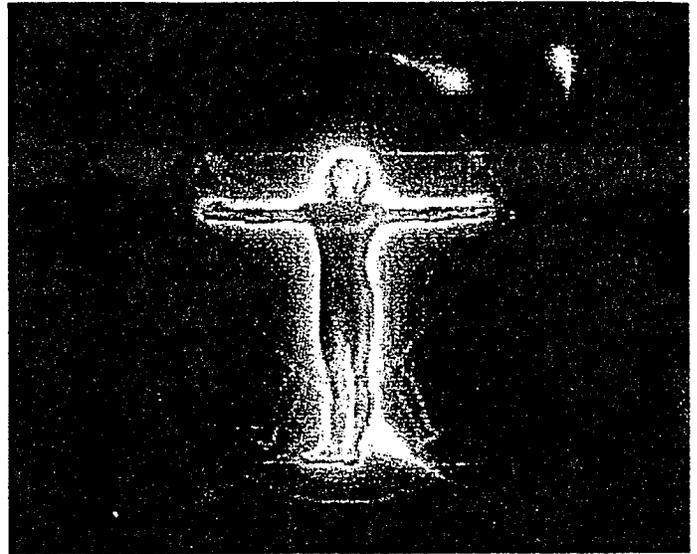


Vision

Create and operate an academic enterprise that helps meet the acquisition workforce's goal of making DoD the world's most responsive provider of best-value goods and services to meet the warfighters' needs.

DAU ensures that all components of Defense acquisition education, training, and research function as an integrated whole, fully supporting enterprise-wide goals, objectives, and strategies. DAU services must seamlessly integrate customers business practices and contribute synergistically to professional development.

DAU applies academic methods, tools, and skills to serve practical needs. These efforts promote the goal of providing what the warfighters need when and where needed -- throughout the continuum of military operations. To do this, DAU helps the Defense acquisition community continually improve its ability to provide best-value goods and services and to do so flexibly, responsively, and cost-effectively.



DAU's vision meets the challenge of constant change. DoD's missions and warfighters' needs are expanding to include new contingencies and environments. Modernization emphasizes use of information technology to help achieve battlefield dominance. The acquisition community is changing in size, composition, and training requirements. Distance learning opportunities are growing exponentially. Educators at all levels are striving to improve and expand access to quality education at lower cost.

Enterprise

Guiding Principles

The mission of the Defense Acquisition University shall be to educate and train professionals for effective service in the defense acquisition system; to achieve more efficient and effective use of available acquisition resources by coordinating DoD acquisition education and training programs and tailoring them to support the careers of personnel in acquisition positions and in the wider acquisition community; and to develop education, training, research, and publication capabilities in the area of acquisition

DODD 5000.5, October 22, 1992.

- Increase professionalism in the defense acquisition community.

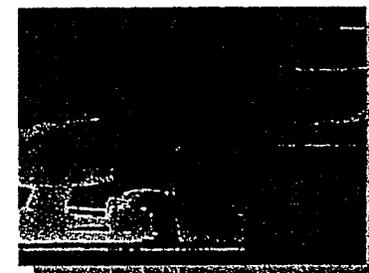
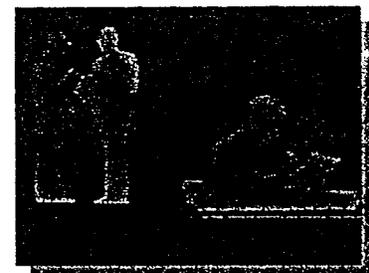
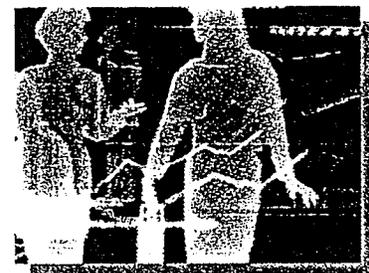
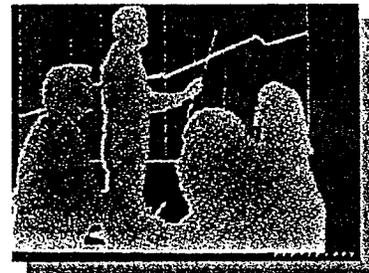
- Foster a culture of continuous learning that keeps acquisition professionals at the forefront of their disciplines and enables them to understand and anticipate changes in their environment.

- Ensure quality defense acquisition education, training, and research that directly supports and enhances performance of assigned acquisition missions.

- Take a leadership position in the defense acquisition community, supporting policymaking and the professional development of the Acquisition Corps.

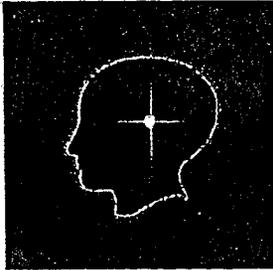
- Serve as the sole provider of joint defense acquisition education and training.

- Offers a full range of academic support to the defense acquisition community, including publications, conferences, and consulting and analytical services.



Goals

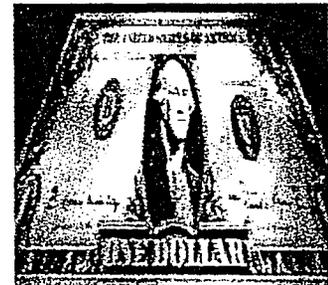
- *Goal 1: Educate and Train DoD Acquisition Professionals and Other Participants in the DoD Acquisition Process.*



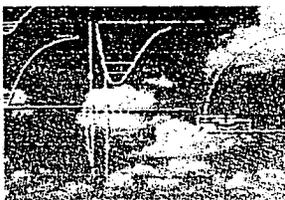
DAU will continue to provide the education and training that enable DoD acquisition professionals to perform their changing responsibilities - when and where they need it and in ways that facilitate mastery and retention. But, the Acquisition workforce is not the only audience that DAU serves. Other DoD personnel, in acquisition organizations and elsewhere, perform duties that affect the acquisition process and its outcomes. DAU must support their understanding of the interrelationships between their primary responsibilities and those of acquisition professionals in achieving DoD-wide objectives.

- *Goal 2: Use Available DoD Acquisition Education and Training Resources Efficiently and Effectively.*

Congress created DAU in part to ensure that the DoD acquisition education consortium makes the most efficient and effective use of resources: facilities, faculty, equipment, and funding. To this end, DAU exercises resource control and allocates workload among consortium members. As the composition, organization, and duties of DoD's acquisition workforce change, so do the resources and methods available for acquisition education and training. DAU must improve the way it does business to keep pace with these changes, looking to existing educational institutions and approaches and to alternatives that offer best-value. Wherever possible, we must bring the classroom to the student.



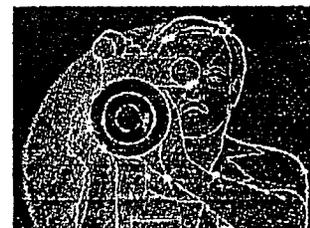
- *Goal 3: Develop Acquisition Education, Training, Research, and Publication Capabilities.*



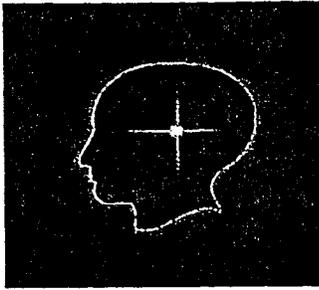
DAU is more than instruction. To serve its customers, it must anticipate changes in the acquisition environment and determine their effects on the acquisition process. And, it must actively support continuous learning by faculty, students, and other audiences. This requires research, publications, conferences, and other activities by which to develop, share, evaluate, and improve acquisition-related processes, practices, and supporting information systems.

- *Goal 4: Use Modern Technology and Innovative Teaching Methods*

Traditionally, education has been delivered in a classroom setting with technology used to improve the quality of that delivery. Emerging computer and telecommunications technology now enables delivery of course offerings over the World Wide Web, via video tele-training, or in a stand-alone mode using CD-ROM technology. Transitioning to technology-based learning will enable DAU to continue to meet its expanding education and training mission and provide quality learning experiences.



Strategies



➤ Goal 1: Educate and Train DoD Acquisition Professionals and Other Participants in the DoD Acquisition Process.

➤ Coordinate consortium education and training programs with each participating school or training institution to implement the plan.

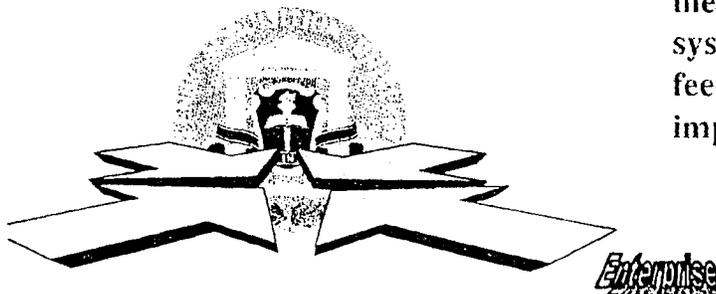
➤ Ensure training content reflects current DoD acquisition policy, processes, procedures, and functional requirements and continuing education needs.

➤ Provide tailored acquisition education and training to all DoD personnel who require it, including those outside the acquisition workforce.

➤ Coordinate with other Federal acquisition education personnel, industry, and academic experts to identify common and specialized education and training needs and roles.

➤ Work closely with the Director, Acquisition Education, Training, and Career Development, the Defense Acquisition Career Managers, and the Career Functional Boards to identify current and future education and training requirements for acquisition professionals.

➤ Develop and implement performance measures and monitoring and evaluation systems to assess progress, ensure feedback, and enable continuous improvement.

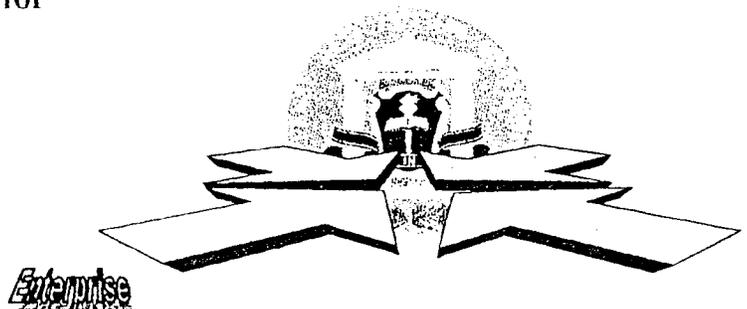


Strategies

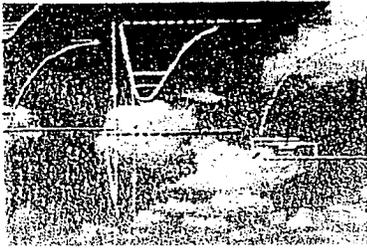
➤ Goal 2: Use Available DoD Acquisition Education and Training Resources Efficiently and Effectively.



- Centrally manage the delivery of education and training in a technology-based environment, including support systems for all course delivery options.
- Adopt innovative teaching concepts and methods that stimulate student interest, increase mastery and retention, and relate learning to students' daily work.
- Ensure best-value education and training through competition, using privatization and outsourcing to private sector suppliers as appropriate except for inherently Governmental functions.
- Improve the efficiency and effectiveness of the DAU budget allocation process, including the collection, analysis, and use of management information.
- Provide "desk-side" guidance and workplace learning, using innovative methods and technologies.
- Maximize the efficient use and effectiveness of residual in-person classroom time.

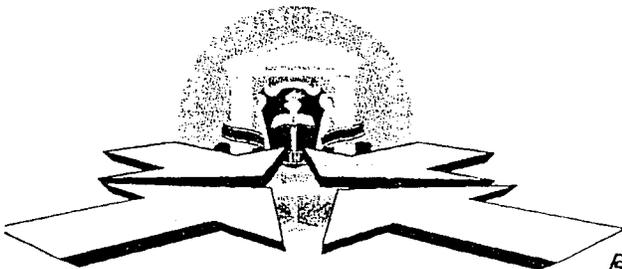


Strategies



➤ Goal 3: Develop Acquisition Education, Training, Research, and Publication Capabilities.

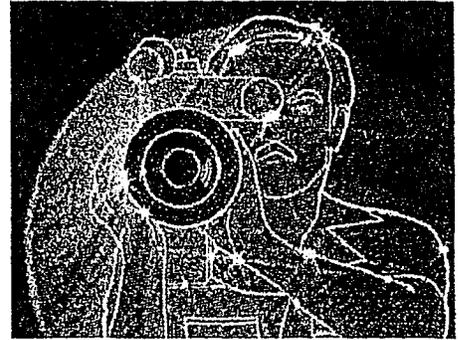
- Stimulate research to advance the state of DoD acquisition knowledge and processes.
- Develop and apply a hierarchy of performance measures for DAU teaching, research, and professional growth to all DAU faculty.
- Promote dialogue with other DoD, other Federal, industry, and academic experts on subjects of common interest and concern.
- Support research on best-value use of information technology and other innovations in acquisition processes, education, training, and research.
- Coordinate research among DAU consortium members to support DoD-wide priorities, achieve synergies, and enhance professional qualification.
- Develop and maintain electronic archives of DAU course and reference materials and management information.
- Expand on-going communications with DoD acquisition workforce members and others whose duties affect acquisition issues.
- Sponsor special events to foster information exchange on acquisition issues and educational methods and techniques.



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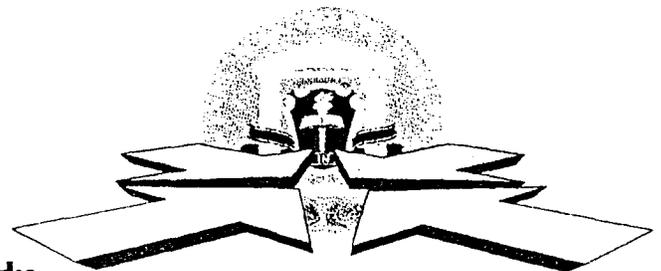
Strategies

➤ *Goal 4: Use Modern Technology and Innovative Teaching Methods.*



- Develop a technology-based education plan that sets the direction for defense acquisition and training in the 21st Century.
- Ensure that the plan maintains an integrated academic program horizontally and vertically.
- Develop a strategy and process for analyzing appropriate, effective, and efficient delivery systems for courses.
- Leverage existing and emerging information technologies to meet both resident and distance learning requirements in a climate of reduced resources.

Enterprise



Defense Acquisition University



The Defense Acquisition University, a consortium of DoD education and training institutions and organizations, provides mandatory and assignment-specific education for military and civilian personnel in eleven acquisition career fields. The Congress created the DAU to consolidate and integrate education and training for the Defense acquisition workforce. The DAU began operation August 1, 1992.

The President of DAU serves as its Chief Executive Officer. A Board of Visitors, individuals selected for their preeminence in academia, business, and industry, advises the President and the Under Secretary of Defense for Acquisition and Technology on matters related to organizational management, curricula, methods of instruction, facilities, and other subjects of interest to the University.

Under the DAU structure, consortium members remain part of their parent commands. Memoranda of Agreement (MOA) define the relationship between DAU and participating consortium members. In addition to DoD mandatory acquisition and assignment-specific courses, consortium members continue to offer non-DAU education and training unique to their service or agency mission.



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