

MINUTES
Defense Acquisition University (DAU)
Board of Visitors (BoV)

Meeting Date: June 20, 2002

Meeting Place: DAU Headquarters, Ft. Belvoir, Virginia, Packard Conference Center

The Quarterly Board of Visitors Meeting was opened with a formal signing of the Memorandum of Understanding (MOU) between DAU and The Boeing Company. The MOU establishes a Strategic Partnership between the two organizations, offering each an avenue to pursue educational opportunities that are mutually beneficial. Mr. Steve Mercer, Vice President, Learning and Leadership Development, The Boeing Company, and a member of the BoV, represented Boeing in signing the MOU with Mr. Frank Anderson, President of DAU.

Welcome – Dr. Ron Fox, Chairman, welcomed all present. Mr. Anderson also thanked everyone for attending and provided a brief overview of the Performance Learning Model (PLM), which is the foundation of DAU's new direction. The PLM promotes work experience, continuous learning, knowledge sharing, and performance support in conjunction with certification training as the new learning construct for Defense Acquisition, Technology, and Logistics personnel.

Contracting Curriculum Modernization Update – Ms. Linda Neilson, Director, Center for Contracting, presented an update on the reengineering of DAU's Contracting curriculum and how it integrates with the recently redesigned Program Management (PM) curriculum. The Contracting curriculum--once blue-printed primarily on the process, or technical aspects, of contracting--now includes training in business skills, communications, and leadership.

DAU is endeavoring to find the right balance of distance learning and resident training at all three certification levels, to include targeted electives at each level. Also, new course content is being developed in modular format - the exportable modules can serve multiple purposes (e.g., performance support, continuous learning, targeted electives) in addition to being part of the certification courses.

CON 100, an entirely new course, will be a prerequisite for the remaining Contracting courses. It is being piloted now and will be offered in FY '03. The CON 100 course is an overview in which students learn how to become effective members of the acquisition team by shaping smart business arrangements.

Ms. Neilson extended an invitation to the BoV members to participate in a one-day overview of the content of CON 100. Mr. Pete DeMayo will serve as the Board's focal point for this effort, with assistance from Mr. Pete Adolph in the area of services contracting.

Mr. Anderson noted that RADM Robert Cowley, USN, Deputy for Acquisition and Business; Brig Gen Daryl Scott, USAF, Deputy Assistant Secretary (Contracting), SAF/AQ; Mr. Randal C. Gaereminck, Deputy PEO Combat Service and Combat Service Support Systems; and BG Edward Harrington, Director, DCMA, observed a portion of the CON 100 pilot on 19 June. A follow-on discussion with these four led to the proposal of a 1- or 2-day Road Show to explain the impact of the new contracting training on their respective workforces.

The goal for completing the reengineering of the Contracting curriculum is one year for the Level I courses and 1-2 years for Level II. This will, in part, be contingent on budget allocations and restraints.

Logistics Curriculum Modernization – Mr. Randy Fowler, Director, Center for Logistics and Sustainment, briefed the Board on the planned expansion and reengineering of the Logistics curriculum. DAU's efforts in the Logistics and Sustainment community are running in parallel with the new strategic direction of logistics within the Department of Defense. Approximately 13,000-16,000 acquisition logisticians are already part of the DAWIA workforce. Adding the sustainment, or product support management, community will bring an additional 13,000 students to DAU for training. They will be assimilated slowly – perhaps 2400 in the first year (FY '04).

LOG 101, a 26-hour web-based course is currently undergoing an .html conversion and will be operational in Sep 02. LOG 201 is a hybrid course; DAU is tightening up the resident portion without sacrificing the critical content. LOG 235, which replaces 203, 204, and 205 will be operational in June, 2003. Mr. Fowler asked the Board members and Deans to advise him of any learning institutions they know of that have curriculum content that DAU should consider importing into these new courses. The challenges DAU is facing include delivering ongoing courses while trying to modernize logistics and contracting curricula in response to fast-changing acquisition best practices. For the modernized curricula, resource availability and cost of production must be balanced. Offering web-based training is critical, not only in terms of cost avoidances, but also to accommodate the large numbers of new members in the workforce.

DAU Strategic Plan – Mr. Joe Johnson, Director, Strategic Planning Action Group, presented a briefing on the recently completed Strategic Plan for the University. The Plan identifies the mission, vision, values, and core competencies of DAU. It also

aligns the University's goals with those of the Under Secretary of Defense (Acquisition, Technology, and Logistics), and identifies several enabling strategies for meeting each goal.

The Strategic Plan lays the foundation for the annual Performance Plan, other master plans (e.g., IT, facilities, etc.), budget planning and execution, training requirements, and performance metrics.

1140 – Lunch

EXECUTIVE SESSION

DAU BoV

June 20, 2002

Dr. Fox, Chairman, opened the Executive Session.

Research – Mr. Bill Erie, Director, Curricula Development and Support Center, briefed the board members on DAU's revised Research Program. The Program will move from a focus on basic research to an applied research focus. A Research Planning Board has been established to launch a process for review, approval, and management of applied research topics. The Board will include representation from DoD (Director, Defense Research and Engineering), the Services, and Industry (the Industry Chair of the DAU Executive Institute) and will maintain an ongoing partnership with the Naval Postgraduate School (NPS).

The Board members discussed the history of DAU's Research Program. Mr. Gallagher proposed the elimination of the External Acquisition Research Program (EARP), to be replaced by the new program as briefed by Mr. Erie. While external research will still be an element of the DAU Research Program, future research projects will be focused more on applied research.

BoV Membership Rotation – Dr. Fox proposed a rotation schedule as follows:

Members since 1995: DeMayo Ferguson Gallagher Levi	Turnover in: Mar 2003 Sep 2002 Mar 2003 Mar 2003
Member since 1996: Adolph	Turnover in: Dec 2003
Members since 1998: Ayers Fox Murray	Turnover in: Dec 2003 Dec 2003 Dec 2003
Members since 2000: Mercer Sanford	Turnover in: Dec 2005 Dec 2005

As new members are appointed by the USD(AT&L) between now and 2005, they will serve 4-year terms as called for in the BoV Charter. Mr. Gallagher proposed some overlap for the benefit of new members.

1430 – Adjourn

Action Items:

1. Ms. Neilson invited BoV members to participate in a one-day overview of the content of CON 100 sometime during July, 2002. The date will be determined by Board Members' schedules. [Ms. Neilson will contact the Board POC, Mr. DeMayo, who will coordinate with the other Board members]
2. Mr. Fowler invited BoV members and DAU Deans to recommend to him any learning institutions he and his staff should meet with for curriculum content that should be included in DAU's Logistics courses. [BoV Members and DAU Deans contact Mr. Fowler at randy.fowler@dau.mil]
3. Dr. Fox asked that the Board receive an update on DAU's Cost Accounting System at the December, 2002 meeting. [COL Flom will prepare a briefing]
4. Establish and publish the BoV Meeting schedule for the remainder of 2002 and 2003. [Kelley Berta will coordinate dates and locations with Dr. Fox and publish same to all members by 12 July 2002]
5. At the next BoV meeting, Mr. Anderson will address the topic of Strategic Partnerships and opportunities for BoV members to play a role in establishing and nurturing them.
6. Mr. Anderson will consider the need for more BoV committees to advise him and USD(AT&L). He solicited comments from BoV members and will present his recommendations at the September BoV meeting.
7. Mr. Anderson will provide an update at the September meeting on DAU's implementation of the recommendations of a BoV study group (Process Action Team study) led by Mr. Levi in 1997.
8. DAU will provide the status of its plan to collect lessons learned from major acquisition programs and to make this information available in useable form to DoD acquisition mangers. [Mr. Erie will provide status report at the September BoV]

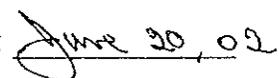
The date of the next DAU Board of Visitors meeting **has been changed** from September 4 to **September 18, 2002** at DAU South, Huntsville, Alabama.

DECISION:

Approved:


Chairperson, DAU Board of Visitors

Date:



ATTENDEES
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Board of Visitors (BoV)

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BoV

Mr. Pete Adolph	Mr. Peter DeMayo	Dr. Ronald Fox
Mr. James Gallagher	Mr. Eric Levi	Mr. Steve Mercer
Mr. Jim Sanford		

Absent: Mr. Stephen Ayers, LTGEN Thomas Ferguson, Mr. Robert Murray

DAU

Mr. Frank Anderson	Ms. Kelley Berta	Mr. Gerald Emke
Mr. Bill Erie	Mr. Dave Fitch	COL Ron Flom
Mr. Randy Fowler	Mr. Joseph Johnson	Mr. Russ Lenz
Mr. James McCullough	Ms. Linda Neilson	Mr. Rich Reed
Mr. Tim Shannon	Ms. Barbara Smith	Mr. Andy Zaleski

DoD

COL Mary Fuller	Dr. James McMichael	Ms. Donna Richbourg
Dr. Jerome Smith	Ms. Cindy Taylor	Ms. Carolyn Willis